## CONSERVAZIONE PREVENTIVA E PROGRAMMATA: ESPERIENZE E RICERCA NEI PROCESSI CONSERVATIVI CONDIVISI CON LE COMUNITA' TERRITORIALI

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## Abstract.

The aim of this article is to make a reflection from several points of view on the concept of preventive and planned conservation starting from some specific situations involving territorial communities. In particular, we have compared some experiences over the last twenty years that have enabled effective planned conservation to be implemented in small villages (western riviera and eastern riviera in Liguria). The research was conducted between universities and CNR research centres and also includes several recent studies such as University Research Projects conducted at the DAD in Genoa from 2016 to 2020 and activities in collaboration with other universities (Universities of Florence and Bologna). The questions sought to be answered are: To what extent can one speak of preventive conservation? What are the effective elements for planned conservation? Is it possible to carry out one and the other always and everywhere? Does preventive conservation only mean maintenance or can other phases of the conservation project also be included? And to what extent can these activities be shared with the local area, with cultural and voluntary associations? What are the different roles? What can be the role of research bodies such as the university and the CNR in helping to have a broader and more far-reaching strategic vision that is sustainable over time? The first results of this research show: digital and environmental transition must be read together with the issues of conservation, and planned conservation, a common language is needed, especially in processes involving shared participation in conservation.

**Keywords**: Preventive-Planned Conservation, Shared Processes, Local Communities