

## STRATEGIE CONDIVISE DI VALORIZZAZIONE DEL PATRIMONIO IMMATERIALE PER LA CONSERVAZIONE DEL PATRIMONIO MATERIALE. ESEMPI.

DANIELA PITTALUGA\*, SILVIA RESCIC\*\*, FABIO FRATINI \*\*

\*Dipartimento Architettura e Design, Università degli Studi di Genova

E-mail: daniela.pittaluga@unige.it

\*\* CNR-ISPC (Institute of Heritage Science), Sesto Fiorentino (Firenze),

E-mail: silvia.rescic@cnr.it; fabio.fratini@cnr.it

### **Abstract.**

Is it possible to preserve the material heritage and at the same time achieve a correct transmission of the immaterial heritage connected to it? Is all this the exclusive task of the professional or is it possible an active role of the territorial communities? These are some of the questions that animate today's debate on the conservation of the so-called minor cultural heritage. The antithesis that according to some authors seems to exist between tangible and intangible heritage and the role of the architect and of the "heritage communities" are elements closely connected to each other, even more than what appears at a superficial analysis. A series of case studies have been analysed within the framework of research projects carried out by the University of Genoa; these projects are related to the Conservation of Traditional Architectural Heritage, to strategies for the conservation of material and immaterial heritage and to social risks. The paper illustrates the different and potential roles of the community participation in heritage conservation and management. In particular, the study was extended also to other situations on the southern shore of the Mediterranean (in Algerian, Tunisian and Moroccan contexts); this has further consolidated the effectiveness of this line of research by including, in fact, parameters such as inclusiveness and accessibility among the important and fundamental elements also for heritage conservation. One of the future perspectives of this research is to arrive at guidelines with multidisciplinary approaches for joint actions towards both tangible and intangible heritage, implementing actions with the involvement of social participation, dissemination, education, and communication.

**Keywords:** *material heritage immaterial heritage, conservation, Mediterranean area*